



2018 BROAD USA Top 10 News

1. Broad's CHP system installed in the 4th tallest building in New York City. (January)

One Vanderbilt is a skyscraper currently under construction at 42nd Street. Upon completion in 2020, it will be the 4th tallest building in New York City. The CHP system by BROAD has been acknowledged as meeting the high requirements for this extremely tall building.

2. Attended AHR EXPO in Chicago and held a dinner reception meeting. (January)

BROAD USA attended the AHR EXPO, in which is the largest expo event in the HVAC industry. BROAD USA also hosted a dinner reception to meet with clients and partners including Havtech and K-Vent.

3. "Growth First" 2018 BROAD USA Annual Meeting is held in New Jersey HQ. (January)

The topic of 2018 BROAD USA's annual meeting is "Growth First", indicating that BROAD USA aims on not only high profit but also high acceleration of growth. This year, 6 more units from 7 more users were sold than last year. Peter Peng was awarded the Fred Award, which is the most important award in BROAD USA for someone that goes above and beyond his work scope. The sales department awarded Doug Davis for Sales Performance and the service department awarded Carlos Tineo for Most Improvement Award

4. The rigging and installation of the anti-seismic chiller is completed at El Camino Hospital, California. (February)

Currently, as the only absorption chiller manufacturer who passed the OSPDH seismic test, BROAD is able to provide its high reliable product to El Camino Hospital meeting the requirement of high anti-seismic ability. For , BROAD is the only qualified absorption chiller provider for all customers with similar requirements in the United States.

5. Received CSA certification to sell chiller in Canada. (April)

Aside from UL (Underwriter Laboratories Inc.) Certification and ETL Certification, BROAD is now also CSA (Canadian Standard Association) certified which is required to sell equipment in Canada.

6. Attended the Trade Representation "301 Hearing". (May)

Affected by the China-US Trade War, BROAD was listed with additional 25% tariff from July 6th, 2018. As a reflection, BROAD USA attended the Trade Representation "301 Hearing" in Washington, DC regarding China's Acts, Policies, and Practices Related to Technology Transfer, Intellectual Property, and Innovation. BROAD USA actively sought the exemption during the meeting and pushed for the exemption application afterwards.

7. BROAD Sustainable Forum and 20th Anniversary Celebration of BROAD USA was held in Princeton, New Jersey (June)

In celebration of BROAD Group's 30th Anniversary and 20th Anniversary of BROAD USA, BROAD USA hosted the Broad Sustainable Forum and summer celebration in Princeton with over 100 participants including customer representatives from New Jersey Natural gas, Columbia University and Robbinsville High School, etc.

8. Application of new Allen Bradley PLC is developed by BROAD USA. (October)

The service team completed the hard drive programming design on the new Allen Bradley (AB) PLC to provide an advantage control platform for the Vancouver Waste Water Treatment Plant customer in Canada. This new PLC will also help BROAD USA provide an alternative service option for future customers.

9. Broad USA started to expand into EMC Service in United States (throughout the year)

Transforming from an absorption chiller vender to an all-around energy service provider, BROAD USA started to offer Energy Management Contract (EMC) service to help save money for clients and at the same time contribute to energy saving. Not only can Broad focus on absorption chiller and CHP system, the EMC service allows BROAD USA to expand into the whole building energy performance management.

10. The service team achieved great accomplishments in 2018 (throughout the year)

In 2018, the service team achieved great accomplishments by receiving high customer satisfaction and keeping the unit number and client number increasing for 5 consecutive years. To provide 24/7 service the service team worked 499 weekend hours and gained customer's praise. One client's feedback review for Broad USA's service "You (BROAD USA) are there any time of the day, night or weekend."